Orders	Order / Rev:	105008	_	
	Alt Order #:	06837953	_	FIE
	Product Desc:	OBAMA FOR AMERICA	_	HD
	Estimate:	1536	_	KSNV
	Flight Dates:	09/12/12 - 09/17/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/15/12 / 10/15/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	43	\$15,740.00	\$13,379.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	43	\$15,740.00	\$13,379.00	0.00
Totals	43	\$15,740.00	\$13,379.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$15,740.00
Market	100%	\$52,466.67

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$13,641.33
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$9,968.67
KTUD	1%	\$524.67
KVVU	20%	\$10,493.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$2,098.67

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Til	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
-	1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp	w/WaGM	5-6a	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
					M-F 5-6a WakeUp	w/Wagners								
		NEWS												
		Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 09/	10/12	09/16/12	WГF	3	\$325.00	0.00				I		

Print Date: 10/15/12 13:32:15 Page 2 of 12

 Order / Rev:
 105008
 Advertiser:
 Obama for America

 Alt Order #:
 06837953
 Product Desc:
 OBAMA FOR AMERICA
 KSNV

Ln Ch Start	End	Inventory Cod	e Break	Start/End	Гime	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
		M-F 5-6a Wakel	Up w/Wa G M	5-6a		WTF			325.00 1	0.00 NM	3	\$975.00
NEWS		M-F 5-6a Wake	Op w/wagners									
Start Date	End Date	Weekdays	Spots/Week	Rate	Ratir							
Week: 09/10/12 Spot Ch Date Rar	09/16/12 nae De	WTF escription	3 Start	\$325.00 E/End Time	0.	00	Weekdays	Length	Rate	Rtg Type		
2 KSNV 09/10/12							WThF			0.00 NM		
See MG 1.5,	,] NOT AVAILAB	RI E RATE									
3 KSNV 09/10/12							WГhF	:30	(\$325.00)	0.00 NM		
See MG 1.5,	1.6,1.7		-						,			
[.NOT AVAIL 4 KSNV 09/10/12		E] NOT AVAILAB E 5-62 Wakel In					WГhF	.30	<u>(\$225.00)</u>	0.00 <i>NM</i>		
See MG 1.5,		r o oa wakeep	www.				******	.00	(ψ020.00)	0.00 74117		
] NOT AVAILAB					uml p		4005.00	0.00 1114		
5 KSNV 09/12/12 M MG for 1.2,1		·F 5-6a WakeUp	w/Wagner:5-6a				WThF	:30	\$325.00	0.00 NM		
[revised rate]]											
6 KSNV 09/12/12 M MG for 1.2,1		F 5-6a WakeUp	w/Wagner:5-6a				WThF	:30	\$325.00	0.00 NM		
[revised rate]												
7 KSNV 09/12/12		F 5-6a WakeUp	w/Wagner:5-6a				WThF	:30	\$325.00	0.00 NM		
MG for 1.2,1												
2 KSNV 09/17/12		M-F 5-6a Wakel	Up w/WaGM	5-6a		M	- :30	1 \$3	325.00 1	0.00 NM	1	\$325.00
NEWO		M-F 5-6a Wake	Up w/Wagners									
NEWS Start Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
Week: 09/17/12	09/23/12	M	1	\$325.00		00						
Spot Ch Date Rar 1 KSNV 09/17/12		escription -F 5-6a WakeUp		/End Time			Weekdays M	Length:		Rtg Type 0.00 NM		
See MG 2.2		·							(+====)			
NOT AVAIL. 2 KSNV 09/17/12		E] NOT AVAILAB					M	:30	\$325.00	0.00 NM		
MG for 2.1 0		i o da wakcop	W/ Wagner 5-0a				191	.50	ψ020.00	0.00 14101		
[revised rate												
N 3 KSNV 09/12/12	2 09/14/12	M-F 6-7a Wakel M-F 6-7a Wake		6-7a		WГF- ·	- :30	4 \$´	175.00 4	0.00 NM	0	\$0.00
NEWS												
Start Date Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$175.00	Ratir	<u>ng</u> 00						
Spot Ch Date Rar		escription	=	E/End Time	0.		Weekdays	Length	Rate	Rtg Type		
1 KSNV 09/10/12	-09/16/12 M	-F 6-7a WakeUp	w/Wagner.6-7a				WThF	:30	(\$175.00)	0.00 <i>NM</i>		
Credited [credit - \$\$ N	IG on differe	nt Estimate]										
3 KSNV 09/10/12			w/Wagner.6-7a				WThF	:30	(\$175.00)	0.00 NM		
Credited [credit - \$\$ N	IG on differe	nt Estimatel										
4 KSNV 09/10/12		-	w/Wagner.6-7a				WThF	:30	(\$175.00)	0.00 NM		
Credited	10 1111	at Fatheratal										
[credit - \$\$ N 5 KSNV 09/10/12		-	w/Wagner.6-7a				WГhF	:30	(\$175.00)	0.00 <i>NM</i>		
Credited		•						.00	(+ : : : ::::::::::::::::::::::::::::::	2.30 / 11//		
[credit - \$\$ N												
N 4 KSNV 09/17/12	2 09/17/12	M-F 6-7a Wakel M-F 6-7a Wake		6-7a		M	- :30	1 \$1	175.004	0.00 NM	0	\$0.00
NEWS		3 . L	,									
Start Date Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$175.00	Ratir 0	<u>ng</u> 00						
**************************************	33/23/12		'	ψ170.00	0.						•	

Print Date: 10/15/12 13:32:15 Page 3 of 12

Order / Rev: 105008 Advertiser: Obama for America

Alt Order #: 06837953 Product Desc: OBAMA FOR AMERICA KSNV

Ln Ch Start End Inventory Code	e Break Start/End	Fime Days Len Spots Rate Pri Rtg Type Spots Amo	unt
N 4 KSNV 09/17/12 09/17/12 M-F 6-7a Wakel M-F 6-7a Wakel	. •	M :30 1 \$175.00 4 0.00 NM 0 \$	00.00
NEWS	op w/wagners		
Start Date End Date Weekdays	Spots/Week Rate 1 \$175.00 Start/End Time w/Wagner.6-7a	Rating 0.00 Weekdays Length Rate Rtg Type M :30 (\$175.00) 0.00 NM	
[credit - \$\$ MG on different Estimate] N 5 KSNV 09/12/12 09/14/12 Today Show	CM 658a-9am	WTF :30 3 \$200.00 4 0.00 NM 0 \$	0.00
Today Show	OW 000a Jam	WII50 5 \$\pi_200.004 \ 0.00 \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	10.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/10/12 09/16/12 WTF	Spots/Week Rate 3 \$200.00	Rating 0.00	
Spot Ch Date Range Description 1 KSNV 09/10/12-09/16/12 Today Show	Start/End Time 658a-9am	<u>Weekdays Length Rate Rtg Type</u> WThF :30 (\$200.00) 0.00 <i>NM</i>	
Credited [credit - \$\$ MG on different Estimate]			
3 KSNV 09/10/12-09/16/12 Today Show Credited	658a-9am	WThF :30 (\$200.00) 0.00 <i>NM</i>	
[credit - \$\$ MG on different Estimate] 4 KSNV 09/10/12-09/16/12 Today Show	658a-9am	WThF :30 (\$200.00) 0.00 <i>NM</i>	
Credited [credit - \$\$ MG on different Estimate]			
N 6 KSNV 09/17/12 09/17/12 Today Show Today Show	CM 658a-9am	M :30 1 \$200.00 4 0.00 NM 0 \$	00.00
TODAY SHOW	Spoto/Mook Boto	Poting	
Start Date End Date Weekdays Week: 09/17/12 09/23/12 M Spot Ch Date Range Description	<u>Spots/Week</u> <u>Rate</u> 1 \$200.00 <u>Start/End Time</u>	Rating 0.00 Weekdays Length Rate Rtg Type	
1 KSNV 09/17/12-09/23/12 Today Show Credited	658a-9am	M	
[credit - \$\$ MG on different Estimate] 7 KSNV 09/15/12 09/15/12 News 3 Sunrise	- SATURUM 6a-7a	S- :30 1 \$125.00 4 0.00 NM 1 \$12	25.00
News 3 Sunrise		· · · · · · · · · · · · · · · · · · ·	
Start Date End Date Weekdays Week: 09/10/12 09/16/12 Weekdays	<u>Spots/Week</u> <u>Rate</u> 1 \$125.00	Rating 0.00	
8 KSNV 09/15/12 09/15/12 Saturday Today Saturday Today		S- :30 1 \$150.00 4 0.00 NM 1 \$150	50.00
SAT TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/10/12 09/16/12S-	<u>Spots/Week</u> <u>Rate</u> 1 \$150.00	Rating 0.00	
9 KSNV 09/16/12 09/16/12 News 3 Sunrise			90.00
News 3 Sunrise	SUNDAY		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/10/12 09/16/12S	Spots/Week Rate 1 \$90.00	Rating 0.00	
N10 KSNV 09/16/12 09/16/12 Sunday Today Sunday Today	CM 7a-8am		0.00
SUN TODAY Start Date End Date Weekdays	Spots/Week Rate	Rating	
Week: 09/10/12 09/16/12 S Spot Ch Date Range Description	1 \$150.00 Start/End Time	0.00 Weekdays Length Rate Rtg Type	
1 KSNV 09/10/12-09/16/12 Sunday Today Credited	7a-8am	Su :30 (\$150.00) 0.00 <i>NM</i>	
[credit - \$\$ MG on different Estimate]			
11 KSNV 09/16/12 09/16/12 Meet the Press Meet the Press	CM 8a-9am	S :30 1 \$1,300.00 3 0.00 NM 1 \$1,30	0.00
MEET THE PRESS Start Date End Date Weekdays	Spots/Week Rate	Rating	

Print Date: 10/15/12 13:32:15 Page 4 of 12

KSNV

 Order / Rev:
 105008
 Advertiser:
 Obama for America

 Alt Order #:
 06837953
 Product Desc:
 OBAMA FOR AMERICA

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime [Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
11 KSNV	09/16/1	2 09/16/12	Meet the Press	CM	8a-9am		S	:30	1 \$1,	300.003	0.00 NM	1	\$1,300.00
MEET 7	THE PRE	SS	Meet the Press										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	S		\$1,300.00	0.00			4 6	105.00.1	0.00.004	0	# 0.00
N12 KSNV	09/16/1	2 09/16/12	News 3 Today W News 3 Today	knd CM	9a-930am		S	:30	1 \$	125.004	0.00 NM	0	\$0.00
NEWS			,										
<u>Sta</u> Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week	Rate \$125.00	Rating 0.00							
	Date Ra		escription	Star	E/End Time	0.00		/eekdays	Length	Rate	Rtg Type		
		2-09/16/12 N	lews 3 Today Wkn	nd 9a-9	30am			Su	:30	(\$125.00)	· 0.00 NM		
	e <i>dited</i> edit - \$\$ I	MG on differe	ent Estimate]										
N14 KSNV	09/12/1	2 09/14/12	M-F Today Show	II 3rd HCM	9-10a		WTF	:30	4	\$95.004	0.00 NM	0	\$0.00
TODAY	SHOW		M-F Today Shov	v II									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09		09/16/12	WTF	4	\$95.00	0.00		, , ,		5.	D		
	Date Ra		<u>escription</u> <i>I-F Today Show II</i>	3rd Hr 9-10	<u>:/End Time</u> a		_	<u>/eekdays</u> - WГhF	Length:		Rtg Type 0.00 NM		
Se	e MG 14	6,14.7,14.8,	14.9							(700.00)			
-			E] NOT AVAILABI <i>I-F Today Show II</i>		0			- WГhF	:30	(¢ 05,00)	0.00 N/A		
		.6,14.7,14.8,		<i>3rd Hr</i> 9-10	a			- W1111'	.30	(\$55.00)	· 0.00 <i>NM</i>		
-			E] NOT AVAILABI										
		2-09/16/12 M 6,14.7,14.8,	1-F Today Show II 14 o	<i>3rd Hr</i> 9-10	a			- WThF	:30	(\$95.00)	· 0.00 <i>NM</i>		
			E] NOT AVAILABI	_E RATE									
			1-F Today Show II	<i>3rd Hr</i> 9-10	а			- WThF	:30	(\$95.00)	· 0.00 NM		
		<i>6,14.7,14.8,</i> LABLE RAT	<i>14.9</i> E] NOT AVAILABI	_E RATE									
			1-F Today Show II		а			- WThF	:30	(\$125.00)	· 0.00 NM		
⊕ Cro		MC on diffor	ent Estimate]										
			ent Estimatej 1-F Today Show II	3rd Hr 9-10	a			- WThF	:30	(\$125.00)	· 0.00 NM		
⊕ Cr	edited		,							,			
-			ent Estimate] <i>I-F Today Show II</i>	<i>3rd Hr</i> 9-10	2			- WГhF	.20	(\$125.00)	0.00 <i>NM</i>		
⊕ Cr		2-09/14/12 IV	i-i- roday Sriow ii	3/4/11 9-10	а			- W1111'	.30	(ψ120.00)	0.00 14171		
-			ent Estimate]							(0.0=00)			
9 KSNV M Cr		2-09/14/12 M	I-F Today Show II	<i>3rd Hr</i> 9-10	a			- WThF	:30	(\$125.00)	· 0.00 <i>NM</i>		
_		MG on differe	ent Estimate]										
15 KSNV	09/17/1	2 09/17/12	M-F Today Show		9-10a	M-		:30	1	\$95.004	0.00 NM	1	\$350.00
TODAY	SHOW	ı	M-F Today Shov	v II									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	M	1 Stor	\$95.00	0.00		lookdovo	Longth	Poto	Dta Tuno		
	Date Ra 09/17/12		<u>escription</u> <i>I-F Today Show II</i>		t <u>/End Time</u> a		M-	<u>/eekdays</u>	Length:		Rtg Type 0.00 NM		
Se	e MG 15	2	-							,			
			E] NOT AVAILABI I-F Today Show II		2		м		:30	\$350.00	0.00 NM		
	3 for 15.1		i-i Today Show ii	310 TH 9-10	a		IVI		.50	ψ330.00	O.OO INIVI		
[re	vised rate	·]											
N16 KSNV	09/12/1	2 09/14/12	M-F Today Show Today 4th Hour	/ III 4th I€M	10am-11am		WTF	:30	4	\$80.004	0.00 NM	0	\$0.00
TODAY	SHOW	II	i ouay 4111 Moul										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09	/10/12	09/16/12	WTF	4	\$80.00	0.00)						

Print Date: 10/15/12 13:32:15 Page 5 of 12

 Order / Rev:
 105008
 Advertiser:
 Obama for America

 Alt Order #:
 06837953
 Product Desc:
 OBAMA FOR AMERICA
 KSNV

 Flight Dates:
 09/12/12 - 09/17/12
 Estimate:
 1536

In Ch Stat End Inventory Code Break Start End Time Days Len Spots Rate Pri Rig Type Spot Mount Note Ken Oarl 222 Service				_								
Today show III Start Date Mockdays Spots/Week Rate Rating Week 081702 0918192 Week 0817012 0918192 Week 0817012 0918192 Week 0817012 0918192 Week 0817012 0918192 Rating Rating Week 0817012 0918192 Ratin												Amount
Start Date	N16 KSNV 09	9/12/12 09/14/1	•		10am-11am	WTF-	- :30	4	\$80.004	0.00 NM	0	\$0.00
Week G917012 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412 0917412					_							
Spot Ch Date Range Description StartEnd Time Weekdays Length Rate Rig Type Right R												
1 KSNV 091/01/2-091/61/2 MF Today Show III 4th Hr 10am-11am			· · · · .			0.00	Weekdavs	Lenath	Rate	Rta Type		
Credit - \$\$ MG on different Estimate 2 KSNV 09/10/12-09/14/12 FT Coday Show III 4th Hr												
2 KSNV 09/10/12-09/16/12 MF-Today Show III 4th Hr 10am-11am												
Credited Credit - SS MG on different Estimate 3 KSNV 09/10/12-09/16/12 M-F Today Show III 4th Hr 10am-11am WThF .30				W 40- 11- 40	44		url r	0.0	(\$00.00)	0.00 1/14		
Credit - \$\$ MG on different Estimate 3 / SS/NV 09/10/12-09/16/12 MF- Today Show III 4th Hr			! IVI-F Today Snow I	11 4th Hr 10	am-11am		WINF	- :30	(\$80.00)	· 0.00 /\///		
SKNV 09/10/12-09/16/12 M-F Today Show III 4th Hr			erent Estimate]									
Circell - \$\$ MG on different Estimate A KSNV 09/17/12 09/17/12 MF-Today Show III 4th Hr 10am-11am	3 KSNV 09	9/10/12-09/16/12	? M-F Today Show I	III 4th Hr 10	am-11am		WThF	- :30	(\$80.00)	0.00 NM		
## A KSNV 09/10/12 09/16/12 M-F Today Show III 4th Hr												
Credited SS MG odifferent Estimate	•		•	/// <i>1th</i> ∐r 10	am 11am		WThE	.20	/ ¢ 90.00)	0.00 004		
Coredit - \$\$ MG on different Estimate			. IVI-I TOUAY SHOW I	11 401111 10	aiii-i iaiii		WIIII	30	(ψου.ου)	· 0.00 /vivi		
Today 4th Hour Today 5th Hour Today 4th Hour Today 5th Hour Toda			erent Estimate]									
Start Date	N17 KSNV 09	9/17/12 09/17/1	2 M-F Today Sho	w III 4th HCM	10am-11am	M	- :30	1	\$80.004	0.00 NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00 Start/End Time 1 \$80.00 0.00 Weekdays Length Rate Rig Type (\$89.00) 0.00 NM Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time Credited Credit- \$\$ MG on different Estimate Start/End Time	TOD 437 OL	1014/111	Today 4th Hour									
Spot Ch Date Range Description Start/End Time T KSNV 09/17/12-09/23/12 M-F Today Show II 4th Hr Start/End Time T KSNV 09/17/12-09/16/12 Rachael Ray CM 11am-12pm WTF- :30 4 \$80.00 4 0.00 NM			a Waakdays	Snots/Mee	k Pate	Pating						
Spot Ch Date Range Description Start/End Time Mekdays Length Rate Rtg Type Credited Credit St MG on different Estimate]												
Credited Credit - \$\$ MG on different Estimate	Spot Ch Da	ate Range	Description	Sta			Weekdays	Length	Rate	Rtg Type		
Credit - \$\$ MG on different Estimate N18 KSNV 09/12/12 09/14/12 Rachael Ray Spots/Week Rate Rating Rate Rating Rate Rate Rating Rate Rate Rating Rate Rate Rate Rating Rate Rate Rate Rating Rate Rate Rate Rate Rating Rate			? M-F Today Show I	<i>III 4th Hr</i> 10	am-11am		M	- :30	(\$80.00)	0.00 NM		
N18 KSNV 09/12/12 09/14/12 Rachael Ray Start Date End Date Weekdays - WIFF - 4 \$80.00 0.00 Weekdays - WIFF - 30 4 \$80.00 4 \$80.00 0.00 NM 0 \$0.00 NM Start Date End Date Weekdays - WIFF - 4 \$80.00 0.00 Weekdays Length Rate Rtg Type - WIFF - 30 (\$80.00) 0.00 NM View NM NM NM NM NM NM NM N			erent Estimatel									
Rachael Ray Start Date Start				CM	11am-12nm	WTF-	30	4	\$80.00.4	0.00 NM	n	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.90 16/12 WITF 4 \$80.00 0.00	NIO RONV OS	5/12/12 05/14/1		Olvi	Train-12pin	1111-	50	7	Ψ00.00 Ψ	0.00 14101		ψ0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type (\$80.00) 0.00 NM Credited (credit - \$\$ MG on different Estimate] 3 KSNV 09/10/12-09/16/12 Rachael Ray 11am-12pm WThF :30 (\$80.00) 0.00 NM Credited (credit - \$\$ MG on different Estimate] 4 KSNV 09/10/12-09/16/12 Rachael Ray 11am-12pm WThF :30 (\$80.00) 0.00 NM Credited (credit - \$\$ MG on different Estimate] 5 KSNV 09/10/12-09/16/12 Rachael Ray 11am-12pm WThF :30 (\$80.00) 0.00 NM Credited (credit - \$\$ MG on different Estimate] 5 KSNV 09/10/12-09/16/12 Rachael Ray 11am-12pm WThF :30 (\$80.00) 0.00 NM Credited (credit - \$\$ MG on different Estimate] 11am-12pm M :30 1 \$80.00 4 0.00 NM 0 \$0.00 NM Credited (credit - \$\$ MG on different Estimate] N19 KSNV 09/17/12 09/17/12 Rachael Ray Rach	RACHEL R	RAY	•									
Spot Ch Date Range Description Start/End Time Ti												
1 KSNV 09/10/12-09/16/12 Rachael Ray						0.00	Weekdays	I enath	Rate	Rta Type		
[credit - \$\$ MG on different Estimate] 3 KSNV 09/10/12-09/16/12 Rachael Ray												
3 KSNV 09/10/12-09/16/12 Rachael Ray												
Credited				44	10		uml c	.00	(\$00.00)	0.00 1/1/4		
[credit - \$\$ MG on different Estimate] 4 KSNV 09/10/12-09/16/12 Rachael Ray			к каспает кау	113	am-1∠pm		WINF	- :30	(\$80.00)	· 0.00 /\/		
Credited Credit - \$\$ MG on different Estimate] 5 KSNV 09/10/12-09/16/12 Rachael Ray			erent Estimate]									
[credit - \$\$ MG on different Estimate] 5 KSNV 09/10/12-09/16/12 Rachael Ray Credited [credit - \$\$ MG on different Estimate] N19 KSNV 09/17/12 09/17/12 Rachael Ray Rachael Ray RACHEL RAY Start Date End Date Weekdays Week: 09/17/12 09/23/12 M 1 \$80.00 Spot Ch Date Range Description 1 KSNV 09/17/12-09/23/12 Rachael Ray Credited [credit - \$\$ MG on different Estimate] N20 KSNV 09/12/12 09/14/12 Noon News Noon News N20 KSNV 09/12/12 09/14/12 Noon News Noon News N20 KSNV 09/12/12 09/14/12 Noon News Noon News N20 KSNV 09/12/12 09/14/12 Noon News Noon News Nachael Ray	4 KSNV 09	9/10/12-09/16/12	Rachael Ray	11	am-12pm		WThF	- :30	(\$80.00)	0.00 NM		
5 KSNV 09/10/12-09/16/12 Rachael Ray 11am-12pm WThF :30 (\$80.00) 0.00 NM Credited [credit - \$\$ MG on different Estimate] N19 KSNV 09/17/12 09/17/12 Rachael Ray Rate Rating O9/17/12 09/23/12 M 1 \$80.00 0.00 Spot Ch Date Range Description 1 KSNV 09/17/12-09/23/12 Rachael Ray Credited [credit - \$\$ MG on different Estimate] Start/End Time M :30												
Credited Credit - \$\$ MG on different Estimate] N19 KSNV 09/17/12 09/17/12 Rachael Ray Rachael Rach	•		•	11	am 12nm		WThe	.20	/¢90.00\	0.00 004		
N19 KSNV 09/17/12 09/17/12 Rachael Ray CM 11am-12pm M :30 1 \$80.00 4 0.00 NM 0 \$0.00			. Nacriaer Nay	111	am-12pm		WIIII' ·	30	(\$00.00)	· 0.00 /vivi		
Rachael Ray RACHEL RAY Start Date End Date Weekdays Meek: 09/17/12 09/23/12 M 1 \$80.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays I Show 09/17/12-09/23/12 Rachael Ray 11am-12pm M :30 (\$80.00) 0.00 NM Credited [credit - \$\$ MG on different Estimate] N20 KSNV 09/12/12 09/14/12 Noon News Noon News Noon News			erent Estimate]									
RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Rating 0.00 NM	N19 KSNV 09	9/17/12 09/17/1	2 Rachael Ray	CM	11am-12pm	M	- :30	1	\$80.004	0.00 NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	DAGUELE	241/	Rachael Ray									
Week: 09/17/12 09/23/12 M 1 \$80.00 0.00 Spot Ch Date Range In KSNV 09/17/12-09/23/12 Rachael Ray In KSNV 09/17/12-09/23/12 Rachael Ray In KSNV 09/17/12-09/23/12 Rachael Ray In			a Waakdays	Snots/Maa	k Pate	Pating						
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type				Opoto/ WCC								
Credited [credit - \$\$ MG on different Estimate] N20 KSNV 09/12/12 09/14/12 Noon News CM 12-1230pm WTF :30 4 \$125.00 4 0.00 NM 2 \$250.00 Noon News		ate Range	Description				Weekdays					
[credit - \$\$ MG on different Estimate] N20 KSNV 09/12/12 09/14/12 Noon News CM 12-1230pm WTF :30 4 \$125.00 4 0.00 NM 2 \$250.00 Noon News			Rachael Ray	11:	am-12pm		M	- :30	(\$80.00)	· 0.00 <i>NM</i>		
Noon News			erent Estimate]									
	N20 KSNV 09	9/12/12 09/14/1	2 Noon News	CM	12-1230pm	WГF-	- :30	4 \$	125.004	0.00 NM	2	\$250.00
INEVVO	NEWO		Noon News									
Start Date End Date Weekdays Spots/Week Rate Rating)ate End Date	e Weekdays	Spots/Mee	k Rate	Rating						
Week: 09/10/12 09/16/12 WTF 4 \$125.00 0.00												

Print Date: 10/15/12 13:32:15 Page 6 of 12

Order / Rev: 105008 Advertiser: Obama for America

Alt Order #: 06837953 Product Desc: OBAMA FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Cod	de Break	Start/End T	ime Days	Len Spo	ts Rate	e Pri F	Rtg Type	Spots	Amount
N20 KSNV	09/12/1	2 09/14/12	Noon News Noon News	СМ	12-1230pm	WTF-	- :30	4 \$125.0	00 4	0.00 NM	2	\$250.00
Week: 09/	art Date /10/12 Date Ra	End Date 09/16/12	Weekdays WTF Description	Spots/Week 4 Star	<u>Rate</u> \$125.00 t/End Time	Rating 0.00	Weekdays	Length	Rate R	Rtg Type		
1 KSNV Cre	09/10/12 edited	2-09/16/12 N			230pm		WГhF			0.00 NM		
Cre	edited	2-09/16/12 N MG on differ	loon News ent Estimate]	12-1	230pm		WГhF	:30 (\$1	(25.00) (0.00 <i>NM</i>		
N21 KSNV NEWS	09/17/1	2 09/17/12	Noon News Noon News	СМ	12-1230pm	М	- :30	1 \$125.0	00 4	0.00 NM	0	\$0.00
Sta Week: 09/ Spot Ch 1 KSNV	Date Ra	End Date 09/23/12 inge D 2-09/23/12 N	Weekdays M Description Joon News		Rate \$125.00 t/End Time 230pm	Rating 0.00	Weekdays M	<u>Length</u> :30 (\$1		Rtg Type 0.00 <i>NM</i>		
		MG on differ	ent Estimate]									
N22 KSNV AGEND		2 09/14/12	The Agenda 12 The Agenda 12		1230-1p	WГF-	- :30	4 \$100.0	003	0.00 NM	2	\$200.00
Sta Week: 09/ Spot Ch 1 KSNV	art Date /10/12 Date Ra / 09/10/12		WeekdaysWTF Description The Agenda 1230		Rate \$100.00 t/End Time 0-1p	Rating 0.00	Weekdays WThF	Length :30 (\$1		Rtg Type 0.00 <i>NM</i>		
[cre 2 KSNV Cre	' 09/10/12 edited	2-09/16/12 T	ent Estimate] The Agenda 1230 ent Estimate]	<i>0pm</i> 1230)-1p		WThF	:30 (\$1	(00.00) (0.00 <i>NM</i>		
N23 KSNV AGEND		2 09/17/12	The Agenda 12 The Agenda 12		1230-1p	М	- :30	1 \$100.0	003	0.00 NM	0	\$0.00
Week: 09/ Spot Ch 1 KSNV	Date Ra		Weekdays M Pescription The Agenda 1230		Rate \$100.00 t/End Time 0-1p	Rating 0.00	Weekdays M	<u>Length</u> :30 (\$1		Rtg Type 0.00 <i>NM</i>		
			ent Estimate]									*
DAYS	09/12/1	2 09/14/12	Days of our Liv Days of our Liv		1258p-2pm	WTF-	- :30	3 \$125.0	00 4	0.00 NM	1	\$125.00
Week: 09/ Spot Ch	Date Ra		Weekdays WTF Description Days of our Lives		Rate \$125.00 t/End Time Bp-2pm	Rating 0.00	Weekdays	Length :30 (\$1		Rtg Type		
Cre [cre	e <i>dited</i> edit - \$\$ I	MG on differ	ent Estimate] Days of our Lives		3р-2рт 3р-2рт		WThF		,	0.00 <i>NM</i>		
	e <i>dited</i> edit - \$\$ I	MG on differ	ent Estimate]									
			Days of our Liv		1258p-2pm	M	- :30	1 \$125.0	00 4	0.00 NM	0	\$0.00
DAYS <u>Sta</u> Week: 09/	art Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week	<u>Rate</u> \$125.00	Rating 0.00						

Print Date: 10/15/12 13:32:15 Page 7 of 12

Order / Rev: 105008 Advertiser: Obama for America

Alt Order #: 06837953 Product Desc: OBAMA FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N25 KSNV	09/17/1	2 09/17/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	М	- :30	1 \$	125.00 4	0.00 NM	0	\$0.00
DAYS					_							
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$125.00	Rating 0.00						
Spot Ch	Date Ra	ange D	escription		t/End Time	0.00	Weekdays	Length	<u>Rate</u>	Rtg Type		
	' 09/17/1. edited	2-09/23/12 D	ays of our Lives	125	8p-2pm		M	- :30) (\$125.00)	· 0.00 <i>NM</i>		
		MG on differe	ent Estimate]									
N26 KSNV	09/12/1	2 09/14/12	The Doctors	CM	2pm-3pm	WTF-	- :30	4	\$85.004	0.00 NM	0	\$0.00
DRS			The Doctors									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Spot Ch	/10/12 Date Ra	09/16/12	WTF escription	4 Star	\$85.00 t/End Time	0.00	Weekdays	Length	. Pate	Rtg Type		
		2-09/16/12 T			1-3pm		WThF			0.00 NM		
	edited	MC d:ff	ant Cating at al									
		viG on differ 2-09/16/12 T	ent Estimate] The Doctors	2pm	ı-3pm		WThF	- :30) (\$85.00)	· 0.00 <i>NM</i>		
Cre	edited								(+====)			
		MG on differ 2- <i>09/16/12 T</i>	ent Estimate]	2nm	2nm		WГhF	.20	(\$95.00)	· 0.00 <i>NM</i>		
	edited	2-09/10/12 I	ne Doctors	Ζριι	ı-3pm		WIIII'	- :30	(φου.συ)	· 0.00 /vivi		
-			ent Estimate]									
_	' 09/10/1. edited	2-09/16/12 T	he Doctors	2pm	ı-3pm		WThF ·	- :30) (\$85.00)	· 0.00 <i>NM</i>		
		MG on differe	ent Estimate]									
N27 KSNV	09/17/1	2 09/17/12	The Doctors	СМ	2pm-3pm	М	- :30	1	\$85.004	0.00 NM	0	\$0.00
DRS			The Doctors									
	rt Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09/ Spot Ch	/17/12 Date Ra	09/23/12 ange D	M escription	1 Star	\$85.00 t/End Time	0.00	Weekdays	Length	n Rate	Rtg Type		
		2-09/23/12 T			1-3pm		M	- :30		0.00 NM		
	edited edit - \$\$	MG on differ	ent Estimate]									
28 KSNV		2 09/14/12		CM	3-4p	WTF-	- :30	4 \$	150.004	0.00 NM	4	\$600.00
5			Dr Phil		•							
PHIL Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	4		0.00						
N29 KSNV	09/17/1	2 09/17/12		CM	3-4p	М	- :30	1 \$	150.004	0.00 NM	0	\$0.00
PHIL			Dr Phil									
	rt Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09/ Spot Ch	/17/12 ⊢Date Ra	09/23/12 ange D	M escription	1 Star	\$150.00 t/End Time	0.00	Weekdays	Length	n Rate	Rtg Type		
		2-09/23/12 D	•	3-4p			M		(\$150.00)			
	edited	MG on differ	ent Estimate]									
			NEWS 3 at 4 (1 F	lOUR)CM	4-5pm	WTF-	- :30	4 \$	145.004	0.00 NM	3	\$435.00
			4PM NEWS (1 ho	,	(4:00 PM-4:3			·				,
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	4		0.00						
	Date Ra		escription EWS 3 at 4 (1 HO		t/End Time	4:00 PM-4:30 F	Weekdays	Length	<u>Rate</u> (\$145.00)	Rtg Type		
	edited	2-03/10/12 I\	LW33 at 4 (1 HO	0/1 <i>)</i> 4-0	/III (7.00 i ivi -4 .30 i	AA T 111,	.30	(\$170.00)	· 0.00 IVIVI		
			ent Estimate]									
N31 KSNV	09/17/1	2 09/17/12	NEWS 3 at 4 (1 H 4PM NEWS (1 ho		4-5pm (4:00 PM-4:3	M R∩ PM)	- :30	1 \$	145.004	0.00 NM	0	\$0.00
			TEININE WOOLING	ui <i>)</i>	(+.00 FIVI-4.3	DO FIVI)					l	

Print Date: 10/15/12 13:32:15 Page 8 of 12

 Order / Rev:
 105008
 Advertiser:
 Obama for America

 Alt Order #:
 06837953
 Product Desc:
 OBAMA FOR AMERICA
 KSNV

 Flight Dates:
 09/12/12 - 09/17/12
 Estimate:
 1536

Ln Ch Si	art End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
NEWS Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating	·			, , , . I	' 	
Week: 09/17/1	2 09/23/12	M	1	\$145.00	0.00						
		<u>Description</u> NEWS 3 at 4 (1 H0		t/End Time om ((4:00 PM-4:30	<u>Weekdays</u> <i>P</i> M	<u>Lengt</u> 3:		Rtg Type 0.00 NM		
Credite	d \$\$ MG on diffe	rent Estimatel									
		NEWS 3 at 4 (1	HOUR)CM	4-5pm	WTF-	- :30	4	\$175.004	0.00 NM	4	\$700.00
NEWS		4PM NEWS (1 h	our)	(4:30 PM-5:0	00 PM)						
Start Da		Weekdays WTF	Spots/Week	Rate	Rating						
Week: 09/10/1 N33 KSNV 09/		NEWS 3 at 4 (1	HOUR)CM	\$175.00 4-5pm	0.00 M	- :30	1	\$175.004	0.00 NM	0	\$0.00
NEWS		4PM NEWS (1 h	our)	(4:30 PM-5:0	00 PM)						
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1 Spot Ch Dat		M Description	1 <u>Star</u>	\$175.00 t/End Time	0.00	Weekdays	Lengt	<u>:h Rate</u>	Rtg Type		
1 KSNV 09/ Credite		NEWS 3 at 4 (1 HC	OUR) 4-5p	om ((4:30 PM-5:00	PM	- :3	0 (\$175.00)	0.00 NM		
	\$\$ MG on diffe	rent Estimate]									
N34 KSNV 09/	12/12 09/14/12	M-F Early News M-F Early News	СМ	5-630p	WTF-	- :30	4	\$250.004	0.00 NM	3	\$750.00
NEWS		•		-	5						
Start Da Week: 09/10/1		<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$250.00	Rating 0.00						
		Description M-F Early News	<u>Star</u> 5-63	t/End Time 30p		Weekdays	Lengt 3:		Rtg Type 0.00 NM		
Credite	d	-		-1				- (,,			
	\$\$ MG on diffe 17/12 09/17/12	M-F Early News	СМ	5-630p	M	- :30	1	\$250.004	0.00 NM	0	\$0.00
NEWS		M-F Early News		·							
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1 Spot Ch Dat		M Description	1 Star	\$250.00 t/End Time	0.00	Weekdays	Lengt	h Rate	Rtg Type		
1 KSNV 09/ Credite		M-F Early News	5-63	30p		M	- :3	0 (\$25 0.00)	0.00 NM		
	\$\$ MG on diffe	rent Estimate]									
36 KSNV 09/	15/12 09/15/12	Sa-Su Early New Sa-Su Early New		5pm-630pm	S	S- :30	1	\$150.004	0.00 NM	1	\$150.00
NEWS		•			5						
Start Da Week: 09/10/1	_	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
37 KSNV 09/	16/12 09/16/12	News 3 Live in Pi News 3 in Prime	rime CM	7-10pm		S :30	1	\$450.004	0.00 NM	1	\$450.00
NEWS AFT											
Start Da Week: 09/10/1	_	<u>Weekdays</u> S	Spots/Week 1	Rate \$450.00	Rating 0.00						
N38 KSNV 09/			CM	630-7pm	WTF-	- :30	3	\$230.004	0.00 NM	0	\$0.00
JEOPARDY		M-F Jeopardy									
Start Da Week: 09/10/1	_	<u>Weekdays</u> WTF	Spots/Week 3	Rate \$230.00	Rating 0.00						

Print Date: 10/15/12 13:32:16 Page 9 of 12

KSNV

Order / Rev: 105008 Advertiser: Obama for America

Alt Order #: 06837953 Product Desc: OBAMA FOR AMERICA

Ln Ch Start End Inventory C	ode Break Start/End 1	Γime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N38 KSNV 09/12/12 09/14/12 M-F Jeopard	•	WTF-	:30 3	\$230.004	0.00 NM	0	\$0.00
M-F Jeopard JEOPARDY	dy						
Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 09/10/12 09/16/12 WTF Spot Ch Date Range Description	3 \$230.00 Start/End Time	0.00	Weekdays Ler	ngth Rate	Rtg Type		
1 KSNV 09/10/12-09/16/12 M-F Jeopardy	630-7pm		WThF		0.00 NM		
Credited				,			
[credit - \$\$ MG on different Estimate] 2 KSNV 09/10/12-09/16/12 M-F Jeopardy	630-7pm		WThF	:30 (\$230.00)	0.00 0.04		
2 RSNV 09/10/12-09/16/12 M-F Jeopardy Credited	650-7 pm		WIIIF	.30 (\$230.00)	0.00 14141		
[credit - \$\$ MG on different Estimate]							
4 KSNV 09/10/12-09/16/12 M-F Jeopardy	630-7pm		WThF	:30 (\$230.00)	0.00 NM		
Credited [credit - \$\$ MG on different Estimate]							
N39 KSNV 09/17/12 09/17/12 M-F Jeopard	y CM 630-7pm	M	:30 1	\$230.004	0.00 NM	0	\$0.00
M-F Jeopard	dy						
JEOPARDY Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 09/17/12 09/23/12 M	1 \$230.00	0.00					
Spot Ch Date Range Description	Start/End Time		Weekdays Ler				
1 KSNV 09/17/12-09/23/12 M-F Jeopardy Credited	630-7pm		M	:30 (\$230.00)	0.00 NM		
[credit - \$\$ MG on different Estimate]							
N40 KSNV 09/12/12 09/14/12 M-F Wheel	CM 7-730pm	WTF-	:30 3	\$230.004	0.00 NM	0	\$0.00
M-F Wheel o	of Fortune						
Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 09/10/12 09/16/12 WTF	3 \$230.00 Start/End Time	0.00	Maakdaya Lar	ath Data	Dta Tuna		
Spot Ch Date Range Description 2 KSNV 09/10/12-09/16/12 M-F Wheel	Start/End Time 7-730pm		Weekdays Ler	<u> gth Rate</u> :30 (\$230.00)	Rtg Type 0.00 NM		
Credited	·			,			
[credit - \$\$ MG on different Estimate] 3 KSNV 09/10/12-09/16/12 M-F Wheel	7-730pm		WThF	:30 (\$230.00)	0.00 004		
Credited	7-730pm		WITH	.30 (φ≥30.00)	• 0.00 <i>INIVI</i>		
[credit - \$\$ MG on different Estimate]							
4 KSNV 09/10/12-09/16/12 M-F Wheel Credited	7-730pm		WThF	:30 (\$230.00)	0.00 <i>NM</i>		
[credit - \$\$ MG on different Estimate]							
N41 KSNV 09/17/12 09/17/12 M-F Wheel	CM 7-730pm	M	:30 1	\$230.004	0.00 NM	0	\$0.00
M-F Wheel	of Fortune						
WHEEL Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 09/17/12 09/23/12 M	1 \$230.00	0.00					
Spot Ch Date Range Description 1 KSNV 09/17/12-09/23/12 M-F Wheel	Start/End Time 7-730pm		Weekdays Ler	ngth <u>Rate</u> :30 (\$230.00)	Rtg Type 0.00 NM		
Credited	7-730pm		IVI-	.50 (φ250.00)	0.00 14141		
[credit - \$\$ MG on different Estimate]							
42 KSNV 09/12/12 09/14/12 FacetoFace/	· · ·	WTF-	:30 4	\$400.002	0.00 NM	4	\$1,600.00
FACE TO FACE	e w/ J.Ralston						
Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 09/10/12 09/16/12 WTF Spot Ch Date Range Description	4 \$400.00 Start/End Time	0.00	Weekdays Ler	ngth Rate	Rtg Type		
1 KSNV 09/10/12-09/16/12 FacetoFace/Ra			WThF	:30 (\$125.00)	0.00 NM		
See MG 42.5	ADI E DATE						
[.NOT AVAILABLE RATE] NOT AVAIL 5 KSNV 09/12/12-09/14/12 FacetoFace/Ra			WThF	:30 \$400.00	0.00 NM		
⊕ MG for 42.1 09/14			******	.55 ψ-του.00	5.55 THIN		
[revised rate]							
43 KSNV 09/17/12 09/17/12	CM 730-758pm	M	:30 1	\$400.002	0.00 NM	1	\$400.00

Print Date: 10/15/12 13:32:16 Page 10of 12

 Order / Rev:
 105008
 Advertiser:
 Obama for America

 Alt Order #:
 06837953
 Product Desc:
 OBAMA FOR AMERICA
 KSNV

 Flight Dates:
 09/12/12 - 09/17/12
 Estimate:
 1536

Ln Ch Start End Inventory Code Break Start/End FacetoFace/Raiston Repc	Time Days Len Spots Rate Pri Rtg Type Spots	Amount
Face to Face w/ J.Ralston		
FACE TO FACE Cloth Pate Find Pate Weakdown Coate (Weak Pate)	Detine	
Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 M 1 \$400.00	Rating 0.00	
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type	
1 KSNV 09/17/12-09/23/12 FacetoFace/Ralston Report 730-758pm See MG 43.2	M :30 (\$125.00) 0.00 <i>NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 09/17/12-09/17/12 FacetoFace/Ralston Report 730-758pm → MG for 43.1 09/17	M :30 \$400.00 0.00 NM	
[revised rate]		
N44 KSNV 09/15/12 09/15/12 Wknd Jeopardy CM 630-7pm	S- :30 1 \$150.004 0.00 NM 0	\$0.00
SAT/Jeopardy JEOPARDY		
Start Date End Date Weekdays Spots/Week Rate	Rating	
Week: 09/10/12 09/16/12S- 1 \$150.00	0.00 Weekdows Longth Retail Rtg. Type	
Spot Ch Date Range Description Start/End Time 1 KSNV 09/10/12-09/16/12 Wknd Jeopardy 630-7pm	<u>Weekdays Length Rate</u> <u>Rtg Type</u> Sa :30 (\$150.00) 0.00 <i>NM</i>	
Credited	,	
[credit - \$\$ MG on different Estimate] N45 KSNV 09/15/12 09/15/12 Wknd Wheel of Fortune CM 7-730pm	S- :30 1 \$150.00 4 0.00 NM 0	\$0.00
SAT/ Wheel of Fortune	350 1 \$150.004 0.00 NWI 0	φυ.υυ
WHEEL	Deter	
Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 S- 1 \$150.00	Rating 0.00	
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type	
1 KSNV 09/10/12-09/16/12 Wknd Wheel of Fortune 7-730pm Credited	Sa :30 (\$150.00) 0.00 NM	
[credit - \$\$ MG on different Estimate]		
N47 KSNV 09/17/12 09/17/12 Mon PR 8-10p CM 8-10pm	M :30 1 \$1,100.004 0.00 NM 0	\$0.00
Monday Prime 8-10pm THE VOICE		
Start Date End Date Weekdays Spots/Week Rate	Rating	
Week: 09/17/12 09/23/12 M 1 \$1,100.00 Spot Ch Date Range Description Start/End Time	0.00 Weekdays Length Rate Rtg Type	
1 KSNV 09/17/12-09/23/12 Mon PR 8-10p 8-10pm	M :30(\$1,100.00) 0.00 NM	
Credited [credit - \$\$ MG on different Estimate]		
50 KSNV 09/12/12 09/12/12 Wed PR 9-10p CM 9-10pm	W :30 1 \$1,300.00 4 0.00 NM 1	\$4,000.00
Wednesday Prime 9-10pm		V 1,000100
AGT Start Date End Date Weekdays Spots/Week Rate	Rating	
Week: 09/10/12	0.00	
Spot Ch Date Range Description Start/End Time 1 KSNV 09/10/12-09/16/12 Wed PR 9-10p 9-10pm	<u>Weekdays Length Rate</u> <u>Rtg Type</u> W <i>:30(\$1.309.00)</i> 0.00 <i>NM</i>	
See MG 50.2	.50 (\$1,555.55) 0.00 1/1/1/1	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	W 00 04 000 00 0 00 NW	
2 KSNV 09/12/12-09/12/12 Wed PR 9-10p 9-10pm M MG for 50.1 09/12	W :30 \$4,000.00 0.00 NM	
[revised rate]		
51 KSNV 09/14/12 09/14/12 Fri PR 8-9p CM 8-9pm	F :30 1 \$500.00 4 0.00 NM 1	\$500.00
Friday Prime 8-9pm DATELINE		
Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 F 1 \$500.00	Rating	
Week: 09/10/12 09/16/12 F 1 \$500.00 N52 KSNV 09/15/12 09/15/12 Sat PR 9-11p CM 9-11p	0.00 S- :30 1 \$400.00 4 0.00 NM 0	\$0.00
Saturday Prime 9-11pm	4.55.55	+3.00
NBC PRIME Start Date End Date Weekdays Spots/Week Rate	Rating	
Week: 09/10/12 09/16/12 S- 1 \$400.00	0.00	

Print Date: 10/15/12 13:32:16 Page 11of 12

Order / Rev: 105008 Advertiser: Obama for America

Alt Order #: 06837953 Product Desc: OBAMA FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N52 KSNV	09/15/1	2 09/15/12		CM	9-11p		S-	:30	1	\$400.004	0.00 NM	0	\$0.00
NBC PR	IME		Saturday Prime 9	9-11pm									
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/1	10/12 Date Ra	09/16/12	S- Description	1 Star	\$400.00 t/End Time	0.00	\٨/	eekdays	Leng	th Pate	Rtg Type		
			Sat PR 9-11p	9-11				Sa-		30 (\$400.00)			
Cred	dited		•							,			
			ent Estimate]							^			^
53 KSNV	09/15/1	2 09/15/12	Sat PR 10-11p Saturday Prime	CM 10-11pm	10-11pm		S-	:30	1	\$500.003	0.00 NM	1	\$500.00
NBC PR	IME												
<u>Star</u> Week: 09/1	t Date 10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week	Rate \$500.00	Rating 0.00							
			NFL Pre-Game /	•	1р-530pm		S	:30	1	\$600.004	0.00 NM	1	\$600.00
ENUA			NFL Pre-Game										
FNIA Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/1		09/16/12	S	1	\$600.00	0.00							
N55 KSNV	09/16/1	2 09/16/12		СМ	1P-9PM		S	:30	1 \$	4,000.004	0.00 NM	0	\$0.00
SUN NIG	SHT FTE	3L	NFL Football										
	t Date	End Date	Weekdays S	Spots/Week	Rate	Rating							
Week: 09/1 Spot Ch	Date Ra	09/16/12 inge D	Description		\$4,000.00 t/End Time	0.00	W	eekdays	Leng	th Rate	Rtg Type		
			IFL Football		9PM			S	u :3	30 (\$4,00 0.00)			
	dited	MG on diffor	ent Estimate]										
			M-F News 3 at El	leven CM	11pm-1135	nm W	VTF	:30	4	\$255.004	0.00 NM	3	\$765.00
	00/12/1	2 00/14/12	M-F News 3 at E		1100	pili v		.00	-	Ψ200.00 +	0.00 14101		Ψ100.00
NEWS	4 D-4-	Fral Data	Ma alada sa	C= =t= \\\ \\ = = -	Data	Datina							
Week: 09/1	t Date 10/12	End Date 09/16/12	<u>Weekdays</u> WГF	Spots/Week 4	Rate \$255.00	Rating 0.00							
	Date Ra	nge <u></u>	Description		t/End Time		_	eekdays	Leng		Rtg Type		
	09/10/1: dited	2-09/16/12 N	Л-F News 3 at Elev	<i>ren</i> 11p	m-1135pm			WThF	- :3	30 (\$255.00)	0.00 NM		
		MG on differ	ent Estimate]										
N57 KSNV	09/17/1	2 09/17/12	M-F News 3 at El		11pm-1135 _l	pm M		:30	1	\$255.004	0.00 NM	0	\$0.00
NEWS			M-F News 3 at E	leven									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/1	17/12 Date Ra	09/23/12	M Description	1 Stor	\$255.00 t/End Time	0.00	١٨/	eekdays	Leng	th Pata	Rtg Type		
			левсприон Л-F News 3 at Elev		m-1135pm		_			80 (\$255.00)			
	dited		. =										
			ent Estimate]	FlovenCM	11nm 112F		C	.20		\$225.004	0.00 NIM	0	ድር ዕር
NOS VOIN	09/16/1	2 09/16/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135 _l	pm	S	:30	1	\$225.004	0.00 NM	0	\$0.00
NEWS													
Star Week: 09/1	t Date	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week	Rate \$225.00	Rating 0.00							
	Date Ra		Description S	Star	t/End Time	0.00	W	eekdays	Leng	th Rate	Rtg Type		
		2-09/16/12	Sa-Su News 3 at El	leven 11p	m-1135pm			S	u :3	30 (\$225.00)	0.00 NM		
	<i>dited</i> dit - \$\$ I	MG on differ	ent Estimate]										
			The Tonight Show	w CM	1135p-1237	'aW	VTF	:30	4	\$110.004	0.00 NM	0	\$0.00
LENO			Tonight Show										
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/1		09/16/12	WГF	4	\$110.00	0.00							

Print Date: 10/15/12 13:32:16 Page 12of 12

Order / Rev: 105008 Advertiser: Obama for America

Alt Order #: 06837953 Product Desc: OBAMA FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots Rate	Pri Rtg Type	Spots	Amount
	09/12/12	2 09/14/12	The Tonight Show		1135p-1237a			4 \$110.00			\$0.00
LENO	_				_						
Start Week: 09/1	Date 0/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	· . —	Rating 0.00					
	Date Rar		escription		t/End Time		Weekdays		Rate Rtg Type	•	
1 KSNV (-09/16/12 T	he Tonight Show	113	5p-1237a		WГhF	:30 (\$11	0.00) 0.00 NN		
			ent Estimate]	440	5 400 7		umi n	(0.			
2 KSNV (Cred		-09/16/12 T	he Tonight Show	113	5p-1237a		WГhF	:30 (\$11	0.00) 0.00 NN		
			ent Estimate]								
3 KSNV (Cred		-09/16/12 T	he Tonight Show	113	5p-1237a		WГhF	:30 (\$11	0.00) 0.00 NN		
[cred	dit - \$\$ N		ent Estimate]								
4 KSNV (Cred		-09/16/12 T	he Tonight Show	113	5p-1237a		WThF	:30 (\$11	0.00) 0.00 NM	1	
		IG on differe	ent Estimate]								
N61 KSNV	09/17/12	2 09/17/12	The Tonight Show	v CM	1135p-1237a	M	- :30	1 \$110.00	0.00 NM	0	\$0.00
LENO			Tonight Show								
Start Week: 09/1	Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week		Rating 0.00					
Spot Ch [Date Rar	nge D	escription	<u>Star</u>	t/End Time	0.00	Weekdays		Rate Rtg Type		
	09/17/12 dited	-09/23/12 T	he Tonight Show	113	5p-1237a		M	:30 (\$11	0.00) 0.00 NM	1	
		IG on differe	ent Estimate]								
N62 KSNV	09/12/12	2 09/14/12	Late Night w/Fallo		1237a-136am	WTF-	- :30	4 \$40.00	0.00 NM	0	\$0.00
FALLON			Late Night w/Fallo	on							
Start Week: 09/1	Date	End Date	Weekdays WTF	Spots/Week	Rate	Rating					
	0/12 Date Rar	09/16/12 nge <u>D</u>	escription	4 <u>Star</u>	\$40.00 t/End Time	0.00	Weekdays		Rate Rtg Type		
		-09/16/12 L	ate Night w/Fallon	123	7a-136am		WThF	:30 (\$4	0.00) 0.00 NN	1	
Cred [cred		IG on differe	ent Estimate]								
		-09/16/12 L	ate Night w/Fallon	123	7a-136am		WThF	:30 (\$4	(0.00) 0.00 NN	1	
Cred [cred		IG on differe	ent Estimate]								
		-09/16/12 L	ate Night w/Fallon	123	7a-136am		WГhF	:30 (\$4	0.00) 0.00 NN	1	
	<i>dited</i> dit - \$\$ N	1G on differe	ent Estimate]								
		-09/16/12 L	ate Night w/Fallon	123	7a-136am		WThF	:30 (\$4	0.00) 0.00 NN	1	
Cred [cred		IG on differe	ent Estimate]								
			Late Night w/Fallo		1237a-136am	M	- :30	1 \$40.00	0.00 NM	0	\$0.00
FALLON			Late Hight W/I and	JII							
Start Week: 09/1	Date 7/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	Rate \$40.00	Rating 0.00					
Spot Ch [Date Rar	nge D	escription_		t/End Time	0.00	Weekdays		Rate Rtg Type	· I	
1 KSNV (Cred		-09/23/12 L	ate Night w/Fallon	123	7a-136am		M	:30 (\$4	(0.00) 0.00 NM		
		IG on differe	ent Estimate]								
64 KSNV	09/15/12	09/15/12	Saturday Night Liv		1130pm-1:02	amS	S- :30	1 \$400.00	0.00 NM	1	\$400.00
SNL			Saturday Night Li	ve							
	Date	End Date	Weekdays S-	Spots/Week		Rating					
Week: 09/1	∪/ 1∠	09/16/12	۵-	1	\$400.00	0.00			Totala	<u>.i</u>	¢15 740 00